
FANSHAWE COLLEGE OF APPLIED ARTS AND TECHNOLOGY
ART & DESIGN

May 2006

FASH-3008 -- STUDIO DESIGN IV

Duration: 45 total course hours

Credit Units: 2.00

*NOTE: The hours may vary.

This course is a prerequisite for:

DRAF-5004	PATTERN MAKING & PROCESSES III
DESG-5013	APPAREL CONSTRUCTION V
FASH-5001	STUDIO DESIGN V

Course Description:

This course complements Pattern Making IV. Students analyze pants and jackets with respect to design, consumer needs, marketability and saleability, and conduct research into current and future trends. Each student, working within a design team, designs, drafts and fits an original pant and jacket design as her/his contribution to the team's mini-collection.

Learning Outcomes:

Upon successful completion of this course, the student will be able to:

1. forecast and report on current trends, colours and silhouettes for the purpose of developing pant and soft-tailored jackets;
 2. profile a designer or manufacturer specializing in pant and a soft tailored jacket.
 3. develop a concept board (in groups) to cohesively communicate design theme, fabric choice, garment styling ideas and color ways.
 4. create a mini collection of pants and jackets (in groups) from concept to final product;
 5. analyze pant and jacket with respect to design, customer needs, marketability and saleability (business casual);
 6. continue to develop individual "ideas" book to document sources of inspiration- Design Journal;
 7. prepare a professional presentation of the pant mini collections (in groups).
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Detailed Content:

1. Design Journal will continue.
2. Conduct research on target customer, competition, price point, fabrication, and colors for the appropriate season.

3. Study of current and future trends of silhouettes, colours, fabrics and textures for pants and tailored jacket OR research and report on a current designer. Research results will be presented using power point.
4. Creation of a concept board for pant and jacket designs. (in groups)
5. Working within design teams, students will develop a line of pants and a soft tailored jacket using fashion fabrics selected by the design team.
6. Drafting of personal pant and jacket designs to fit standard size dress forms.
7. Fitting of pant and jacket designs through fit tests as well as design analysis by design teams.
8. Presentation of Story boards and complete garments to faculty and members of industry.

Teaching/Learning Methodology:

Lecture and demonstration 30%
Practical hands-on 50%
Consultation with Professor 20%

Required Learning Resources:

SUGGESTED READING: Fashion magazines, periodicals, newspapers and web sites.
Textbooks listed in DRAF3004. "Patternmaking for Fashion Design" by Armstrong
STUDENTS SHOULD PROVIDE: all drafting equipment, tissue, pattern paper and muslin, all fabrics and trims as required for Pant design, all 'paper and ink' products necessary for story/presentation boards, sketch pad, and CD's or 3.5 floppy's as needed for presentations.

Method Of Evaluation:

The final mark/grade for this course will be determined as follows:

- A) Pant Trend Analysis or Designer Report 5%
- B) Pant & Jacket Concept Boards (group marks) 5%
- C) Pant & Jacket Design Selection Sketches 10%
- D) Pant Design Fitting Process 20%
- E) Jacket Design Fitting Process 20%
- F) Practical Drafts 15%
- G) Design Journal (two submissions) 10%
- H) Collection Presentation 15%

NOTE: Test and assignment due dates, etc. will be provided by the professor at the beginning of the course.

Consult the Program Division Policy for additional information on course evaluation and progression.

Additional Information:

Consult your Program Outline for information concerning the minimum passing grade needed for this course.

Due to time and prevailing conditions, course content may be altered or modified at the discretion of instructor.

LATE POLICY- Level 4

The following policy on late submission of assignments in the Fashion Design program applies to any assignment or project that has a due date and is assigned marks towards the student's final grade in the course. It does NOT apply to practice exercises or homework, where completion is recorded as 'participation marks' which are then added to the student's final grade; for these tasks, no late submission is permitted.

Exceptions to the following policies may be made, at the discretion of the program coordinator, for extraordinary circumstances including severe illness or bereavement. In these instances, students will be required to provide documentation of the reason for the request, and should make every reasonable effort to contact the professor on or before the due date to request the extension. The main number of the Art & Design Division is (519) 452 4227.

Assignments may ONLY be submitted to the professor during regularly scheduled class times. Assignments are not accepted in the Art & Design office.

In fourth semester courses: Assignments which are handed in late for any reason, up to the time of the class following the due date of the assignment (i.e. one week), will receive a 50% reduction in the grade. Assignments will not be accepted after the one week period, on the grounds that assignments are frequently reviewed in class at that time, which would give students an unfair advantage in completing the task afterwards.

Tests and quizzes missed for any reason must be written within a one week period from the original test date. Tests and quizzes will be written in the College's Testing Center at the student's convenience within the open hours at the College's Testing Center (A2019). There will be a fee charged for this service to cover the creation of alternate tests and test supervision.

ATTENDANCE - it is highly probable that absence from 3 or more classes will jeopardize average or above average grades, and may cause failing grades. Any student who arrives late or misses class will not be given a personal review of information they have missed.

CHEATING - all forms of cheating are considered an academic offense and the College has a clear policy on cheating. Please refer to Policy 2-G-04 in the library.

PLAGIARISM - is considered to be a form of cheating and, if caught, an appropriate penalty will be applied and a report will be placed in the student's file in conformance with College Policy 2-G-04 on cheating.

CODE OF CONDUCT - the College has a policy on student conduct. Please refer to Policy 2-G-01 in the library.

GRADE RECORDS - Students are responsible to keep track of their own grade records, pre-requisites and that all criteria be met for graduation.

Prepared By:

K.Laskaris/L. Lawrence

The following applies for course offerings consistent with the Standard Academic Calendar:

Internal/External Course Credit Application Deadline

Applications for Internal/External Course Credit are available from the Office of the Registrar. Check college calendar for deadlines.

Course Add/Drop Deadline

You may withdraw from a course without academic penalty during the first 70% of the course duration. Application is made through the Office of the Registrar.

Students With Disabilities

If you are a student with a disability and will require academic accommodations or supports, we encourage you to contact the Disability Services office in F2010. You may also call 452-4282 (TTY: 453-8617) to make an appointment. Early notification is important for accessible education.

Re-taking a Course:

Subject to meeting any pre-requisite or co-requisite requirements, a student may retake a course. The second re-take must be approved by the Academic Manager or designate and will be granted based on extenuating circumstances and with recommended interventions such as counselling or a learning contract. Subsequent re-take opportunities will only be available as part of an overall success strategy developed in consultation with the student, program co-ordinator and the Academic Manager. The best grade achieved will be used in calculating the cumulative GPA.

Authorized By:

Date:

May 2006